



SONS OF NORWAY

3D

NOVEMBER 2010 Third District Today

The mission of Sons of Norway is to promote and to preserve the heritage and culture of Norway, to celebrate our relationship with other Nordic countries, and to provide quality insurance and financial products to its members.



Fra Presidenten Ralph Peterson

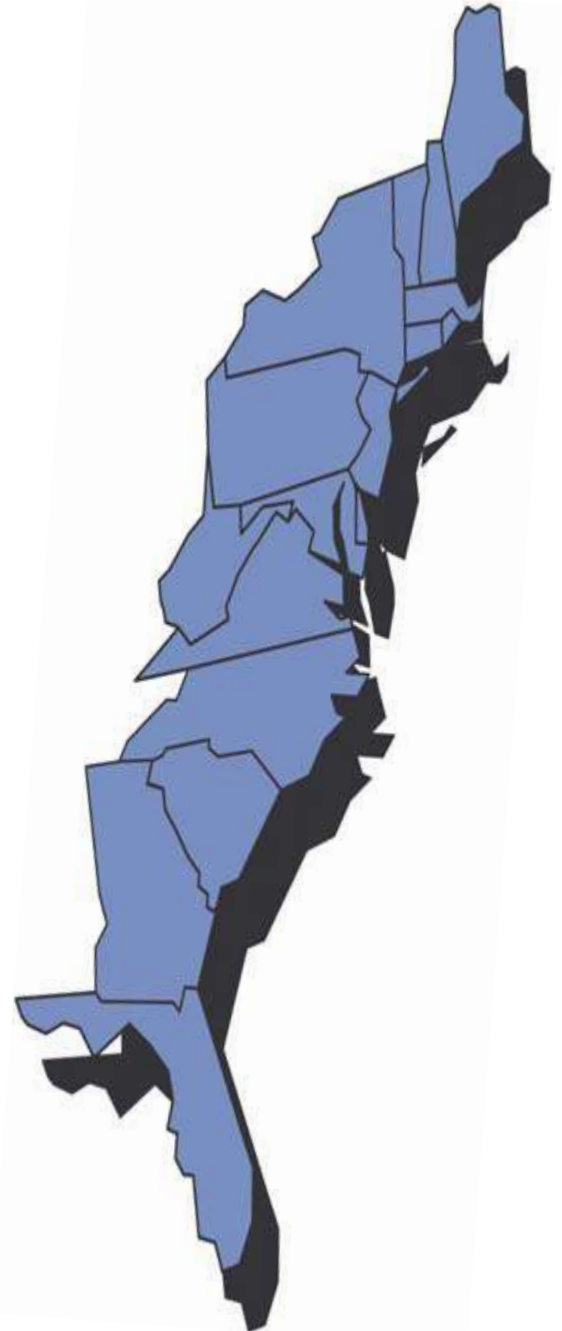
Well the trip to the Høst fest was a great success. I wrote a short article about the trip and it is on the web site <http://www.3dsofn.org> It was a great time and I hope to do it again in the near future.

While at the fest I made arrangements with two companies which will enable D3 lodges to purchase Bazaar items at wholesale prices. I passed that info onto each lodge via email but if the

information got lost please let me know.

The East Coast saw some heavy rain this past month. LOV had three feet of water in the basement. However, with the relocation of the boilers out of the basement and an all night vigil by our manager and his son the damage was minimal. Relocating the electrical panels from the basement and changing the slope of the ground away from the lodge is on the radar scope of the LOV board to further protect the lodge from the next set of flood conditions.

While our membership continues to decline we have slowed the rate of decline in comparison to last year. The largest breakthrough is in lodge 999 where the number of members leaving voluntarily has decreased by 45%. I believe that increased contact via emails and the web site has played a major role in the reduction. The number of people joining 999 is way down but that is not controllable by D3. In comparison to 2009 we have recruited about 12% more new members for our local lodges and while we have reduced the number of members leaving voluntarily by 12 % we are still down for the year in total membership. The last 4 months of the year are normally our big recruiting months so we have a chance to get back close to our 2010 starting numbers. If we could reduce the number of members leaving voluntarily by 50% and keep on recruiting at our current pace we would be growing. Membership committees, mentors and good programs will go a long way to solving our membership challenges.





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Hess Oil Company has drilled one vertical test well in Scott Township. The well is about two miles from LOV. They will be drilling four more vertical test wells and then they will drill five horizontal test wells. Based on the results of the test they will come up with a drilling plan. I don't know if that will include LOV, time will tell.

There will be no additional gas payments to 3D LTD unless there is drilling on the land or they renegotiate the lease. We received a onetime payment for the six years gas lease and a onetime payment for the two year pipe line lease. The majority of the money is drawing interest. Some money was used to replace and relocate the LOV heating system. Some money will be used for real estate taxes and insurance as past LOV operations has not produced enough income to allow for lease payments that ordinarily would cover these expenses. Recent operations at LOV have been producing income so hopefully we are seeing a financial turnaround.

The next 4 months are critical for most of our lodges. Not only will we have a lot of fun with our bazaars and Christmas fests but for many lodges this will be their one big fund raiser and their biggest membership campaigns. Some will be electing new officers and will be looking for new ideas and leadership. Embrace it all and have a great fall.

HAPPY THANKSGIVING !!!!!!!!!!!!!!!!!!!!!!!

Fraternally

Ralph Peterson, President

Vice President Gail Ekloff



How is Fall Family Frenzy going? Are you showing off what Sons of Norway has to offer? When you set up your membership table are you using Norwegian artifacts to attract interest? Do you show pictures of famous Norwegians? Do you have samples of things Norwegians have invented? (paper clips, cheese slicers....) Let's generate some interest! Don't forget to have applications ready and know what your dues are... sign'em up!

As you look for new officers...

Greeters should make everyone feel welcome to your lodge. Remember you can never make another first impression! Keep in mind how important your greeters are to your lodge (although we are ALL greeters).

The **Cultural Director** should be an enthusiastic person who loves to share the heritage of Scandinavia with the members.

The **Social Director** should love to entertain... since they oversee special events and the monthly lodge festivities.

Your events calendar should be printed in your newsletter so everyone can see what activities are coming up. Don't forget to send copies to your Zone Director; Three District Secretary and the Third District Publicity Director. Consider posting your events on the 3D website and see if it attracts new members.

Remember to take the lodge membership satisfaction survey (available on line) to see if membership has certain interests you can pursue during your new officers term. Select your membership committee-

please forward their name, email and phone number to me so they can receive membership information and monthly membership activity reports.

Did we all remember that October was Foundation month? Did you empty your piggy and send the contents to Sons of Norway Foundation? Hope so... it does so much good throughout the order!

Alt for denne gangen, Gail

Remember: 2 A's - Ask & Advertise - to get a member.

2 M's - Mentor and Mingle - to keep a member.





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Publicity



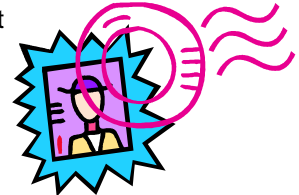
by Kathy Dollymore,, 3D Public Relations

Here it is autumn and the lodges have all had their nominating committees well in hand. The new officers in your lodge will have your support and this will be a wonderful year for your lodge and District 3. Programs are being organized and we are all looking forward to Juletreffs. This month will show beautiful fall colors and the brisk air makes you feel alive. The sports medal program has again started and we have everything from chair-yoga to belly dancing for exercise. Come on and get fit. I would hope you all have been on the 3d events site putting in your activities. Make sure the other lodges know what you're up to. <http://www.3dsofn.org/eventscalendar>



Don't forget to feed the piggy:

TUBFRIM: Please remember to save used postage stamps for Tubfrim. Please cut the stamps from envelopes with scissors, leaving a 1/4 inch margin of paper around the stamp for ease of handling. Picture post cards should be left whole. Tubfrim also collects used telephone cards. The money realized from the sale of stamps benefits disabled children and youth in Norway.



How High Are Your Deductibles?

When it comes to insurance, we all have deductibles that we are comfortable with. If I have a car accident I pay the first \$500 deductible the insurance company pays the rest. However there is a very large deductible that many people have but aren't aware of: the deductible on our life. How large of a "deductible" is your family prepared to cover when you die? A free financial analysis with your Sons of Norway Financial Benefits Counselor can show you how large the burden waiting for your family is.

Do you feel comfortable leaving your family with the balance of the mortgage, kids' college costs, loss of your income, etc? This is the deductible on your life.

70% of Americans are uninsured or underinsured when it comes to owning life insurance coverage. Are you one? Talk to your SON rep. today.

Ann Krause, FIC, LUTCF
Financial Benefits Counselor
Sons of Norway

701-852-5508
701-720-2755
email: boat@srt.com





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It's time to promote:

3D SPORTS MEDAL CHALLENGE:-Which runs from October 1, 2010 - May 31, 2011 and **3D BOWLING TOURNAMENT** Which will begin January through March 2011

We need cooperation and encouragement from **ALL**.

I have only heard from Zone 3, Zone 4, and our newest, Zone 7 where there has been some activity. **PLEASE CONTACT ME IF THERE ARE QUESTIONS**

We need volunteers in various areas to Chair the Bowling Tournament.

May bowl as a Zone or as an individual Lodge.

GENE OLSON

3D SPORTS AND RECREATION DIRECTOR

mais@comcast.net or 717-569-1747 (leave message)

Save the date! Join us!

Norwegian Seamen's Church Annual Christmas Bazaar



The Christmas Bazaar is an annual event in celebration of the Christmas season and offers Norwegian items for sale, holiday foods and a chance for the community to come together in celebration. All proceeds benefit church.

Address:

Norwegian Seaman's Church

317 East 52nd Street (btwn 1st and 2nd aves)

New York, NY 10022 www.kjerka.no



Event Dates and Times:

Thursday, November 18, 2010 – 12:00 pm to 6:00 pm

Friday, November 19 – 12:00 pm to 8:00 pm (mini concert at 6:00 pm)

Saturday, November 20 – 12:00 pm to 6:00 pm (family program at 2:00pm)



Please consider giving your children, grandchildren (free if they are under 16), other relatives or even friends a **gift of membership** for Christmas. They will enjoy the *Viking* or *Viking for Kids* magazines even if they aren't active members of the lodge. You might even win a trip to Norway!

ZONE NEWS.....

Færder Lodge No. 109 Brooklyn, New York 100th ANNIVERSARY -Færder

Lodge, the oldest lodge on the East Coast of the United States, will hold its **Centennial**

Celebration on Saturday, March 26, 2011 by hosting a Gala Dinner Dance at the Rex Manor, 1100 – 60th Street, Brooklyn, New York. Featured entertainer will be the famous Norwegian recording artist **Bjørø Håland**.

As we get closer to this milestone in Færder lodge's history, look for more information.





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ZONE 3:

- Two (2) of Nansen members, the former Zone 3 Director - Joan Mckillop and her husband Jim, represented Zone Three at the International Convention in Idaho.
- Bernt Balcheon Lodge has published its second book "little Norway, History of Rowland, Pa." and donated copies to the Norwegian Immigration Association and local libraries.
- Noreg Lodge is holding its annual Scandinavian Bazaar November 20-21. 10:00-5:00 Old Bridge Township Municipal Center, 1 Old Bridge Plaza, Old Bridge NJ
Free admission, lapskaus, pea soup, cakes and open faced sandwiches besides all the baked goods, rosemaled and Imported items. Come do your Christmas Shopping here. More info: contact Bazaar chair Cynthia Petersen 732-739-0588

Zone 3 Director coordinated an inter-lodge visit.

14 Noreg members joined Nor-Bu Lodge for their October meeting/social.

- A group of Pleasant Point Lodge members attended Noreg Lodge's St. Hans Picnic.
- Zone 3 will be scheduling dates for the 2011 Scholarship Dinner/Dance and annual Memorial Service.
- There are some lodges with Zone 3 participating in the 3D Sports Medal Challenge.

ZONE 4



From beautiful upstate New York, the seven lodges of Zone 4 "ønsker deres hjertelig velkommen". We have many activities happening and all with great fun, great fun and great people. We would love to have you visit us in November.

On November 7th there is a Scandinavian Craft Fair and Sale at Fram Lodge noon to 4:00 pm at the Freehold Fire House, Route 32, Freehold. You will find delicious food as well as wonderful gifts for everyone on your holiday gift list! Then on Saturday evening Nov 13th Hudson Valley Lodge has their Annual Men's Night at Maennerchor Hall in Kingston. This is a wonderful time when the men do all the

cooking, cleaning and entertaining. Sounds like a fantastic photo opportunity and some other lodges may just take this idea and run with it! Obviously, Hudson Valley Lodge, also known as 2008 International Lodge of the Year, is certainly doing things right!

On November 14th Oslo Lodge, Syracuse has a "Preparing for a Nordic Christmas" program with several activities planned from 1:00 to 4:00. The Viking Kids Klubb will join the adults in making and tasting different kinds of Norwegian waffles. All will have fun as they give true Viking effort to making colorful paper heart baskets for the Christmas tree while practicing Norwegian Christmas carols! The Viking Butikk & Nordic Marked is open for gift shopping along with the last chance to order Nordic calendars. There will be recipe sharing as we prepare for the first Nordic cookie exchange to take place Dec. 5th! Check if out: www.oslolodge.org.

So come visit one of the Zone 4 lodges – you will be glad you did!

ZONE 6

40th Annual Norwegian Christmas Bazaar hosted by Washington Lodge together / Norwegian Seaman's Church

Fairfax Elks Club 8421 Arlington Blvd(rt 50), Fairfax, Va

Friday, November 12, 11:00-7:00pm / Saturday, November 13, 9:00am-3:00pm

For further information: Karen Doty kmdoty@comcast.net- 202-291-9429 <http://www.son-dc.org>

Norwegian Foods and Gifts, Ornaments, Jewelry, Pewter, Crystal, Sweaters, Rosemaling, Chocolates, krumkake, more.....





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Notes from Norsk Carolina Lodge, Charlotte, NC www.norskcarolina.org

Nov 6th, Saturday 7th Annual ScanFest.

Themes: Genealogy/Ancestry and GREEN TECHNOLOGIES IN COLLABORATION WITH NORDIC COUNTRIES. Norway is also the featured country this year!

10AM—5 PM Wachovia/Wells Fargo Atrium Downtown Charlotte

Please help us by signing up to Volunteer to help with tickets and registration!

Nov. 7th Regatta Boat trials to test your stroking and learn about team skills for Regatta Viking Ship Boat Race participation. Picnic and stroking at 1:30

Blythe Landing (Lake Norman)

15901 NC Highway 73, Huntersville, NC 28078

704-432-1369

COME KNIT WITH US! Marjie Havens of the Baltimore MD Lodge has agreed to lead a "Knitting Weekend" with us that will get folks very well into the requirements for their Knitting Cultural Badge! Let me know if you are interested! It will be Feb 25th –27th with people from out of town coming in on Friday the 25th. There will be a Saturday morning session, lunch buffet, afternoon session and a session Sunday morning. We'll line up a lodge pot luck dinner for Saturday evening for knitters and all of the lodge! The cost of \$40 for all sessions includes supplies.!

Counselor's Corner

By Mary B. Andersen, 3D Counselor

Fall is here and the leaves are showing their beautiful fall colors in the more Northern part of our District. The farmer's markets are full of delicious apples and already taking orders for farm fresh turkeys; hmmmmmmmm, you can almost smell the turkey!!! As we begin making our Thanksgiving plans and reflect on all that we have and anticipate this coming holiday season, I would like to personally thank you on behalf of the Third District Board for your generous contributions throughout the years.

I would like to extend special thanks to the 3D 2010 Convention team, lead by our new Publicity Director, Kathy Dollymore for their very generous donation of \$3,000! It will be put to good use offering a helping hand to our fraternal brothers and sisters.

Have a safe, happy and healthy Thanksgiving!

Fraternally, Mary

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PICTURES FROM AROUND THE DISTRICT-Family, Fun, Fraternalism,



Vinterfest.

Rosemary Donnestad and Luana Jøsvold share the brisk air of LOV with other Hartford Lodge members



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“Cutting a rug” up
at LOV for
Oktoberfest

Nobody does the
Knee Dance
better than Jim
McKillop and Rich
Olsen

Vera and John
Gregg
Celebrate their
45th wedding
anniversary at
the Oktoberfest
at LOV.

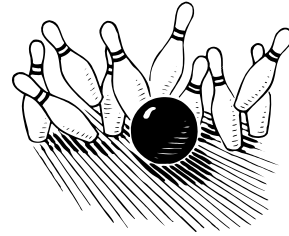


Third District



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Gulfstream Lodge #3-514 - Bowling for 3D



Gulfstream's 39th Leif Erikson Festival & Regatta





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Drammen Lodge New Bern



13th-Troll –



Upcoming Events

Remember to post your events to the Events Calendar on our 3d website

<http://www.3dsofn.org/eventscalendar/>

November

- 5th - **Norimbega**-Ambassador Barry B. White presentation
- 6th -**Hampton Roads**- Christmas Bazaar
- 6th-**Norsk Carolina**- Scanfest 2010 by Friends of Scandinavia
- 12th-**Gateway to Florida**-Scan Fest & Nordic Displays
- 12th **Sun Viking** – Election Night; soup & bread
- 12th **Gateway to Florida** – Scan Fest

- 13th-**Loyal**-Scandinavian Bazaar
- 13th-**Fredriksten**- Flea Market and Bake Sale
- 13th-**Norumbega**-Scandinavian Fair
- 14th-**Oslo**- Preparing for a Nordic Christmas
- 14th **Nor-Bu**- Shrimp Dinner
- 14th **Nor-Bu**- Tricky Tray
- 14th **Færder** –business, dinner, music
- 19th **Henrik Ibsen** – Sisters night
- 20th **Blafjell** Grandin Road Holiday Parade
- 27th **Gateway to Florida** – Jacksonville Light Parade

December

- 3rd-**Norumbega**- Christmas Concert
- 5th **Nor-Bu**-Pork Roast Dinner
- 5th **Nor-Bu**-Food Sale
- 5th **Færder** – Children's Christmas Party
- 6th **Gateway to Florida** - JuleFest
- 10th **Sun Viking** – Juletefest
- 11th-**Norsk Carolina**- Jultrefest
- 11th **Henrik Ibsen** – Christmas party
- 11th-**Fredriksten**- Christmas Party
- 12th **Restauraton**- Juletefest
- 18th- **Troll**-
- 18th- **Norumbega**- Juletefest for barn
- 18th **Færder** – Christmas Party
- 18th - **Nor-Bu**-Christmas Party
- 18th **Blafjell** Juletefest
- 29th- **Bondelandet**-Julebord

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