February - Fra 3D President Kathy Dollymore

"Strengthen Unity, Boost Communication, and Support and Work with Each Other." Cao Gangchuan



The 3rd District has communication options available for members to use for social media, web site design and maintenance (including the linked calendar) and the newsletter of the district. Here's how you can use the district to help you and your lodge communicate:

1.The TDT is the newsletter of the 3rd District.

It is sent electronically to 3D email addresses and forwarded by several lodge secretaries to their members. Articles of interest may be submitted to <u>3dpublicityguy@gmail.com</u>, Mary Andersen, <u>andersenmaryb@gmail.com</u> or myself <u>kdollymore@aol.com</u> for publication. Articles may include a recently held or upcoming event or any article of general interests to members within the district. Make sure you read your TDT.

2. The District website has a calendar that anyone can add to their phone or google calendar. You can view the calendar on the 3D website at http://adsofn.org

If you don't have google calendar you can still request to add your event by sending an email to <u>3dpubliciyguy@gmail.com</u>. Please put **INVITATION** in the subject to make sure it gets acted upon promptly.

3. The District has a facebook presence. Search facebook for Ttd SON (The Third District Sons of Norway) The facebook will allow members to share pertinent information and will allow the district leaders to notify members of upcoming events and deadlines

4. Would you like to reach everyone in the district and let them know what your lodge is doing? Ask one of your lodge officers to share the information with us. Then we can send it out in the TDT.

5. Communications Tool Kit can be found at SON International

(https://www.sofn.com/member_resources/lodge_leadership_resources/administrative_resources/co mmunications_tool_kit/) Here are resources to help lodges connect with members and the community, keeping them informed about news and events, while enhancing their relationship with Sons of Norway.

The officers of the district are looking forward to getting to know everyone better and assisting the lodges in any way possible. Please take advantage of the events around the district, get involved, build some friendships and support your lodges. Together we can make a difference in our lodge and our SON community.